Foundations of L&D

Gain the skills and experience needed to be a confident learning and development professional in the L&D Pro Academy: *Foundations of L&D course*. All L&D Pro courses focus on the practical skills and the resources and technologies needed to navigate the modern world of L&D.

What do you get in the Foundations of L&D course?

The L&D Pro Academy: *Foundations of L&D* course is a mixture of self-paced work, virtually facilitated sessions, and collaboration with instructors and your fellow learners.

- **8 Asynchronous, Self-paced Lessons**: Each week includes a mixture of readings, asynchronous lessons, and assignments. You'll have the week to work through the materials and assignments. When possible, the assignments will also give you foundational work samples that you can refer to in the future or use as part of your portfolio. These lessons will take approximately 3-4 hours to complete.

- **8 Live, Virtually Facilitated Sessions**: Each week culminates with a live facilitated session hosted on Zoom. Each facilitated session includes a chance to ask questions, apply and practice foundational skills, and have deeper discussion on the week's topics. These sessions are approximately 2-3 hours long.

- **Office Hours**: Throughout the course attendees have the opportunity to join a series of office hours with access to a variety of professionals including Instructional Designers, Elearning Developers, Business Development Specialists, Quality Assurance, and Visual Designers.

- **Book:** A copy of *What's Your Formula? Combine Learning Elements for Impactful Training* by Brian Washburn.

- **Soapbox**: Free access to Soapbox during the course ($58 value) and a special reduced price to Soapbox after the course.

- **Future Discounts:** Discounts on all future classes offered through the L&D Pro Academy.

- **L&D Mastermind Group:** Even after the 8-week course ends, you'll have access to an ongoing L&D Mastermind Group with likeminded professionals that encourages brainstorming, education, peer accountability, and ongoing support.

Foundations of L&D Curriculum

The **Foundations of L&D** course covers 8 major topics and lasts 8 weeks.

1. The L&D Landscape	Perform a self-assessment of your current skill set & identify areas on which you'd most like to focus. Scan the L&D landscape to see what opportunities fit your skill set and passion or could strengthen the work you currently do.
2. Foundations of Learning Design	Focus on learning theory and the tools that will help create effective and engaging learning experiences for every training need.
3. Training Delivery Options, Video, Animation Tools, and Visual Design	Explore various training delivery options including media commonly used to make training engaging. Learn key principles of visual design to lead to more effective visual representation of information.
4. Preparing for Instructor-led Training	Engage in the art and science of creating an effective lesson plan and facilitating a training session.
5. Elearning Fundamentals	Experiment with elearning tools and learn critical components of elearning that will make learners want to engage will ultimately lead to change.
6. Designing for All Audiences	Make your learning experiences available to every learner by exploring the concepts and techniques in accessibility and inclusion for digital learning.
7. Keys to L&D Success	Create an evaluation to measure success and discuss the keys to building relationships with stakeholders and subject matter experts (SMEs) that will help you ensure that every project is successful.
8. Building on Your Foundation	Combine what you know with how you can leverage (and expand) who you know.

Why Endurance Learning?

The Endurance Learning team is filled with professionals who have navigated this same journey and found success in learning & development. Since 2015 Endurance Learning has been providing practical training design services to NGOs, nonprofits, and corporations. The Endurance Learning team has shared its knowledge and expertise through books, articles, blog posts, and podcast episodes, all with the goal of helping every L&D professional grow their skillset.